



Great Meal. Great Deal.

99 Reasons

- 1.** Our Founder's Motto: You get only one chance every single day to please the guest. Give the guest what they want and they'll always come back for more - Charlie Doe, Ninety Nine Restaurants founder.
- 2.** The Ninety Nine Story: Our name: The history of Ninety Nine Restaurants began in 1952 on 99 State Street, downtown Boston, Massachusetts.

Our Logo: Our founder, Charlie Doe, was given a horseshoe from his wife for good luck. The birth of the Ninety Nine logo came about when that same horseshoe was placed around the nines of the street address to hold in the good luck.

- 3.** Once you try 99 To Go Express, you'll have us on speed-dial.
- 4.** 99 Martinis - shaken, not stirred.
- 5.** Beer just tastes better in a frosty mug.
- 6.** Crayons and coloring books for cool kid fun.
- 7.** We won the Nation's Restaurant News Menu Masters Award, but our guests are the real winners.
- 8.** Individual coat racks, just for you.
- 9.** Great food, great drink.
- 10.** We're happy to refill your coffee, tea, or soda free of charge.
- 11.** We aim to please.
- 12.** Our bar is the perfect place to grab a drink, a bite or both.
- 13.** Call Ahead Seating lets you say goodbye to long waits.
- 14.** We hope your team wins.
- 15.** We have "A Passion to Serve" the Boys & Girls Clubs in all our local communities.
- 16.** The steakburgerSM, so good you'll feel your belly smile.
- 17.** Get refreshed with our mojitos – traditional or with a splash of fruity flavor.
- 18.** Kids can be themselves at the Ninety Nine.
- 19.** Our team is like family.

*Some of our reasons occasionally change, so keep checking back for updates.



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20. Our frozen treats can be drinks or dessert. You decide.
21. It's no secret, our popcorn is free!
22. Impress you friends with Crowd Pleazers™ - the ultimate party platter for all!
23. A great meal starts with a great menu.
24. Because of your passion to serve.
25. We can stretch to fit large parties.
26. You can get our Baked Potatoes Fully Loaded.
27. We make it look so easy.
28. Our bartenders are full of useful (and useless) knowledge. Just ask!
29. Come in hungry. Leave happy.
30. We celebrate your love for booth seating.
31. Look Ma...no hands!
32. Our chefs do amazing things in the kitchen.
33. Watching your team score is even better on a flat screen TV.
34. Our kids menu satisfies even the toughest critics.
35. You can put off the chores for one more day.
36. Dinner decisions are no longer worth fighting about.
37. We say "Happy Birthday" to all our E-Club Members with a free dessert.
38. Award Winning Chowder.
39. Hungry? You won't even have to leave your car. Let us know what you're craving and we'll have it ready to bring out to you when you arrive.
40. Ninety Nine has a strong dedication to community involvement.
41. Call Ahead Seating: Before you leave your home or office, call ahead & we'll put your name on the waiting list so you'll save time.
42. We make sure your meal's a homerun.

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43. Our Grilled Double BBQ Turkey Tips have twice the flavor.
44. Your taste buds feel like they're in paradise.
45. Tell us about your visit. We're great listeners.
46. This lifts up to make room for your friends.
47. Our bar is a great place to relax with co-workers, or celebrate with friends.
48. We're perfect for friends and family.
49. We know great wine and from what vine.
50. Our hand-cut Broiled Sirloin Tips & secret marinade will have you licking your plate clean.
51. Our chefs are determined to create the dishes you love.
52. Box lunches are a thing of the past.
53. Colossal Cocktails - nowhere else but here.
54. Service with a big smile.
55. We're honored to have you.
56. Everything tastes as great as it looks.
57. Perfect for game time, family time, anytime!
58. Call in your order. When you get here, we'll bring it to your car.
59. Our great specials are created by our Chef and inspired by you.
60. Our Boneless Buffalo Wings: so juicy & spicy you won't know whether to kiss 'em or eat 'em!
61. It'll be love at first bite.
62. We can satisfy any size appetite.
63. Bathroom Gossip - what's said in here, stays in here.
64. Salads so fresh, you'll think we have a garden out back.
65. A great kids menu – because our littlest guests have big appetites.

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66. This is where it all begins and ends.
67. We make it just the way you like it.
68. Our servers are always friendly. It's just who they are.
69. Football on our big screen TVs – it's like you're on the field.
70. Our sandwiches are simply sensational!
71. Our desserts are made to share (or not).
72. We're prepared for unexpected guests.
73. Our Head Chef goes to great lengths to bring you great food.
74. The bar is flowing with great drinks and conversation.
75. Gift cards available in any amount - stop by, call, or visit us online. (www.99restaurants.com)
76. Dressed to the Nines.
77. Chiller Thrillers will make you shiver!
78. The best Flame Broiled Beef around!
79. Our great beer selection is a Ninety Nine tradition.
80. Our Old Fashioned Ice Cream Sundae, complete with a cherry on top.
81. No need to check yourself, we like you as you are.
82. You can now visit us from your mobile phone at 99restaurants.mobi
83. Our Quality Guarantee ensures our guests leave happy and satisfied.
84. With food this good, work can always wait.
85. There's just too much excitement at home.
86. You can let someone else do the dishes for a change.
87. Something's always cooking.
88. Here great food is a way of life.

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89. Our team members are expertly trained.
90. Boneless Buffalo Wings - It's debatable whether we invented them, but we've perfected them.
91. You'll probably see someone you know because your friends are already here!
92. We're proud to serve you and hope to see you again and again and again and again...
93. *Chicopee* - a passion to serve our community.
94. Free dessert with every kids meal!
95. We make everyday feel like a holiday.
96. Going out to eat shouldn't be a challenge.
97. A menu filled with cooking inspiration.
98. You don't always need a reason.
99. We Treat People Right (guests, team members, community, business partners, everyone!)

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