



Great Meal. Great Deal.

# The Ninety Nine Restaurants Dining for a Cause Guidelines

**The Ninety Nine Restaurants has a passion to serve and are proud to support the organizations in our community by helping to raise money for them.**

## **What is Dining for a Cause?**

Dining for a Cause is a program managed by the Ninety Nine Restaurants which allows local organizations the opportunity to host a fundraiser night at one of our participating restaurants. This fundraiser is held at a specified date, time and Ninety Nine Restaurant location. Organizations are responsible for promoting the fundraiser with flyers the restaurant manager will provide. The organization will receive 15% of sales (excluding tax and gratuity) from the supporters dining at the restaurants. Supporters must present the voucher on the bottom of the flyers in order for the organizations to receive credit for the sale.

## **What types of organizations are eligible to host a Dining for a Cause fundraiser?**

Non-profit organizations, youth/high school sports leagues, school bands, school groups, dance teams/dance studios, charitable organizations and PTO/PTA.

**NOTE:** If your group is approved to host a fundraiser, prior to the event you will need to fill-out an Organization Set-Up form and provide a valid Tax ID# to have your check processed.

## **The following organizations are not eligible to host a Dining for a Cause fundraiser:**

Political groups, religious groups/religious schools, sororities, fraternities and individuals seeking personal or corporate financial assistance.

## **What days and times can Dining for a Cause fundraisers be held?**

Monday, Tuesday or Wednesday between 5:00-10:00 PM. Thursday evenings are also available at the manager's discretion. Additionally, if there is a specific date/time you would like to host your fundraiser that does not fall within the above guidelines – please speak with a manager directly. The Manager will try to accommodate your request if possible.

***Fundraiser date/time must be confirmed with restaurant manager.***

## **Which Ninety Nine Restaurant locations are currently participating in Dining for a Cause?**

All of our locations are participating.

## **Timing:**

- **4 weeks prior to fundraiser** – contact restaurant where you would like to host your fundraiser and return the completed application to that location. If approved, the restaurant manager will contact you to discuss and confirm the date/time.
- **3 weeks prior to fundraiser** – manager provides you with a customizable flyer to provide to your supporters. Distribute and email these to your supporters as soon as possible.
- **1 week prior to fundraiser** – contact the restaurant manager and provide estimated guest count.

### **What does the Ninety Nine Restaurants provide?**

- A comfortable restaurant to get together with friends and supporters.
- Terrific servers that will make sure you and your supporters are treated right.
- A menu full of great food and great drink that has something for everyone.
- An electronic version (PDF format) of the flyer. It will be customized with your organization's name and date/time/location of the fundraiser event. The PDF will be emailed to you and a hard copy can also be provided.

### **What does the organization provide?**

- Completed application, returned to the participating restaurant 4 weeks prior to fundraiser event.
- Promotion of fundraiser by distributing flyers to supporters, friends and family.

### **What does the 15% donation amount include?**

- Sales of your supporters' guest checks from Dine-In and To Go orders.
- **Supporters MUST present the voucher on the bottom of the flyer on the specified date/time/location to receive credit for the sale:**
  - **Dine-In – must present voucher to server when seated.**
  - **To Go – must present voucher to server when picking up To Go order.**
- Sales from the organization's supporter guest checks will be totaled at the end of the fundraiser event. 15% of these sales will be mailed in the form of a check to the address you provided on the application within 30 days of your fundraiser.
- **NOTE:** The 15% donation excludes tax and gratuity. **Coupons, discounts and promotions including "Kids Eat Free" will not be accepted during the fundraiser.**

### **Flyers:**

- The restaurant manager will email the organizational contact a PDF of the flyer promoting your fundraiser event. (2 flyers per each sheet, 8 ½ x 11 sheet)
- The flyer will be customized with date, time and location of event.
- The voucher your supporters must present the night of the fundraiser can easily be clipped off the bottom of the flyer.
- **Flyers can not be distributed on Ninety Nine Restaurants property including the Ninety Nine Restaurant's parking lots. This must be communicated by the organization to those distributing the flyers.**

### **Other guidelines:**

- Application submission does not guarantee fundraiser will be held. Manager must confirm the date/time of the fundraiser and sign-off on application.
- There is no preferential seating for supporters of the organization's fundraisers. All guests dining at the restaurant the evening the fundraiser will be seated on a first-come, first-serve basis.
- Seating for large parties can not be guaranteed.
- Please speak directly to the restaurant manager in advance of the fundraiser event if you would like to host a raffle the evening of the fundraiser to raise additional funds in the restaurant. This is at the manager's discretion and the raffle can not interfere with the dining experience of the other guests.

### **Tips to planning a successful Dining for a Cause Fundraiser:**

- **PROMOTE!** Be sure to tell all your supporters and friends about the fundraiser and provide everyone with a flyer.
- Begin distributing the flyers 2-3 weeks before the fundraiser date to allow your supporters adequate time to plan. Emailing the flyers to your database contacts is a great way to spread the word about your fundraiser.
- Encourage your supporters to also hand out flyers to their friends, at work or other meetings, etc.

**We look forward to helping you raise money for your organization!**